

Title: Communications, Outreach & Events Specialist

Job Description

Do you want to make a difference in the world? A career at NASIMCO in Communications means you are creating campaigns that could help feed, educate and empower tens of thousands of individuals across the globe. If you are a positive, hardworking communications person with proven success in digital marketing, event coordination and are able to write with impact, then this position is for you.

Qualifications

- A post-secondary degree in Communications, Marketing, Journalism or International Development Studies
- Excellent grasp of social media and website metrics and best practices
- Wordpress and website maintenance
- Graphic design
- Strong written communication skills
- An avid proofreader and copywriter.
- Ability to create videos and other social media content.
- Event management, preferably with conferences.
- Ability to multitask
- 5+ years experience in digital marketing.
- Demonstrable experience with email marketing, lead generation and SEO
- Develop a website traffic plan and create goals and benchmarks to meet
- Generate monthly reports on our marketing campaign's performance
- Optimize website and social media channels for SEO as well as usability

Nice to have

- Experience in grant writing.
- Experience in Donor management and engagement.
- Advanced skills in Adobe Illustrator and Photoshop.

Please send your resume to secretariat@nasimco.org by February 23, 2018.

Please note, this is a full-time position that will be based in Thornhill, Canada at the NASIMCO office.

9200 Dufferin Street, PO Box 20078, Concord ON, L4K 0C0

Tel: 905-763-7512 | **Email:** info@nasimco.org

www.nasimco.org

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